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## EQUILIBRIUM PROBLEMS AND MOUDAFI'S VISCOSITY APPROXIMATION METHODS IN HILBERT SPACES

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Abstract. We establish an iterative scheme by means of Mann's method and Moudafi's method to find a common element of the set of solutions of an equilibrium problem and the set of fixed points of a nonexpansive mapping in a Hilbert space. We prove a convergence theorem of our iteration under the weaker assumption as were the case in Takahashi and Takahashi's recent results. The new iteration considered in the paper is applied to find a common element of the set of fixed points of a nonexpansive mapping and the set of solutions of a variational inequality problem for continuous monotone mappings. Consequently, the corresponding results for  $\alpha$ -inverse-strongly monotone mappings, r-strongly monotone mappings and relaxed  $(\gamma, r)$ -cocoercive mappings are obtained respectively. We also propose a slightly modified Mann-type iteration to obtain a strong convergence theorem for continuous pseudocontractive mappings.

Keywords. viscosity approximations method, equilibrium problem, variational inequality problem, nonexpansive mapping, monotone mapping, pseudocontractive mapping AMS (MOS) subject classification: 47H09, 47H10, 47J25

## 1 Introduction

Let H be a real Hilbert space and C be a nonempty closed convex subset of *H*. Let *F* be a bifunction of  $C \times C$  into  $\mathbb{R}$ , where  $\mathbb{R}$  is the set of real numbers. The equilibrium problem for  $F: C \times C \to \mathbb{R}$  is to find  $x \in C$  such that

$$F(x,y) \ge 0 \quad \text{for all } y \in C. \tag{1}$$

The set of solutions of (1) is denoted by EP(F). Given a mapping  $T: C \to H$ , let  $F(x,y) = \langle Tx, y - x \rangle$  for all  $x, y \in C$ . Then,  $z \in EP(F)$  if and only if  $\langle Tz, y-z \rangle > 0$  for all  $y \in C$ , i.e., z is a solution of the variational inequality. Numerous problems in physics, optimization, and economics reduce to find a solution of (1). Some methods have been proposed to solve the equilibrium problem (see [1, 5, 13]). In 2005, Combettes and Hirstoaga [4] introduced an iterative scheme of finding the best approximation to the initial data when EP(F) is nonempty and they also proved a strong convergence theorem.